

Sustainability report

SUNPRIME KAMALA 2026

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HOTELS



Presentation of hotel facilities

Sunprime Kamala Beach is located on the west side of Phuket Island. The hotel was built in 1999 (2009 for the Grand Wing part) and extends over an area of 27,200sqm plot of land.

- Back of the house areas with operational facilities such as store rooms, linen room, staff areas (canteen and hygiene facilities) offices & maintenance facilities.
- Ground floor with reception/lobby, medical clinic, lounge, minimarket, luggage room, textile souvenir shop & diving shop
- 8 buildings and a total of 417 guest rooms.
- Gardens with massage salas, boule court (petanque), decorative fish ponds & table tennis.
- A Fitness Studio and 1 Gym
- 2 Restaurants
- 4 Outdoor Swimming Pools

Sunprime Kamala Beach accommodated approximately 11,652 guests during the summer season (Mar-Oct '23) and around 10,126 guests during the winter (Nov '23–Feb '24) with a team of approx 175 employees year-round.

- Our hotel offers unparalleled hospitality, catering guests from every corner of the globe, with the majority of them coming from the European countries such as Germany, Scandinavia, Switzerland, UK, Austria and Poland.
- The hotel staff comprises primarily of Thai employees, with additional members from the Philippines and Myanmar. Also a small number of Nordic staff to cover fitness & gym classes during Oct - Apr.
- We have and communicate a clear and comprehensive statement of policies.
- We are striving to reduce our use of energy and water, and to re-use and recycle as much as possible wherever it's practical and possible.
- We are looking for new ideas to develop and integrate sustainable technologies and equipment in our operation.
- We are monitoring and measuring our environmental performance on a monthly basis.
- We are providing the necessary resources to meet our objectives & targets and are doing on-going training for our staff on environmental, social and health & safety issues.
- Communicating our policies practises and programmes to all our staff, guests, suppliers and the public.



Energy use

Despite the continuous improvement in the services offered to Sunprime Kamala Beach guests, our efforts to continue decreasing our energy consumption remains. This has been challenging for the last couple of years due to covid/pandemic -- with several restrictions in operation, shorter seasons and lower occupancy, negatively affecting the achievement of our targets and goals.



	2024	2025	2026 Target
Total Energy (Electricity, oil, gas) (kWh)	5,289,613.53	5,323,096.55	5,056,941.72
Total Energy (Electricity, oil, gas) (kWh/guest night)	23.88	22.63	21.49

MEASURES TAKEN:

- All/100% of the hotel's old light bulbs have been replaced by LED ones.
- Timers have been installed for the controlled operation of outdoor lights.
- All lightings and air conditioners in guest rooms are controlled by means of energy saver switches activated with magnetic key cards.
- Installation of low-flow tap aerators in all guest rooms to decrease both water & energy consumption.
- Provide information to guests and hotel staff by having environmental information stickers/signs.

Water use

In addition to the protection of energy resources, the reduction of water consumption is a central aspect of our hotel. Despite the continuous improvement in the services offered to Sunprime Kamala Beach guests, our efforts to continue decreasing our water consumption remains. This has been challenging for the last couple of years due to the covid /pandemic -- with several restrictions in operation, shorter seasons and lower occupancy, negatively affecting the achievement of our targets and goals.



	2024	2025	2026 Target
Fresh water m ³	84,013.09	94,286.20	89,571.89
Total water consumption/guest night (ltr/GN)	0.37	0.40	0.38

MEASURES TAKEN:

- Flow restrictions/aerators have been installed in all rooms and regularly checked.
- Outdoor showers has been equipped with automatically water flow stop.
- Installation of sensor faucet in public toilets' hand washing sink.
- Daily watering of garden areas has been re-scheduled to be done before 10.00 hrs.
- Treated gray water are partly being used for watering of gardens.
- Installation of double flushing system in both guest room and public toilets.
- Installation of low-flow shower heads in all guest rooms.
- Water conservation cards are in place (linen/towel changing cards), providing information to the guests on how to conserve water.

Waste

Unfortunately, the Covid restrictions and Health & Safety strict protocols, including limited numbers of persons in common areas, the increase use of gloves, masks, food portions, in combination with very low occupancy, made it substantially more difficult for us to maintain and reach our targets and goals.

MEASURES TAKEN:

- Encourage our hotel guests to separate their wastes. Recycling/garbage separation stations are placed strategically around the resort areas.
- Recycables such as papers, plastics, tins, glass, bateries, lamps, toners, electrical equipment, used oils are collected by certified recycling company.
- We don't buy or use small quantities of shampoos, soaps, conditioners, or single breakfast portions of yoghurt, sugar butter or marmalade etc.
- Refillable soap/shampoo/conditioner dispensers are used in all guest rooms and public toilets.



- Our restaurants have faced-out single use plastic take away products, such as straws, coffee spoons, take away containers and bags.

	2024	2025	2026 Target
Sorted Waste	19,257.90	26,867.30	26,195.61
Sorted Waste per bed night/kg	1.04	1.34	1.30
Unsorted Waste	100,344.00	95,265.00	92,883.37
Unsorted Waste per bed night/kg	5.36	4.86	4.73

Labour & human rights



At Sunprime Kamala Beach, we strive to provide a safe workplace where human rights are respected in accordance with the collective agreements with the unions and the applicable Thai legislation. We are

an equal opportunity employer and we support the protection of human rights, particularly those of our employees, the parties we do business with and the community where we operate.

EMPLOYEES	2024	2025	2026 Target
Male	110	116	116
Female	106	106	110
Local	110	115	168
Other Nationalities	53	58	58

Whilst we encourage non-discrimination, we employ a large number of local people to support local community where the hotel operates. Our target for 2026 season is to employ at least 70% local staff. The greatest asset of Sunprime Kamala Beach is our employees, and we invest heavily in their continuous

training and development and the upgrading of their skills. 2025 season we executed several educational course programs, training and development.

Code of Conduct and Ethics

Sunprime Kamala Beach is strictly following/applying the NLTG/Sunwing Resort & Hotels' supplier code of Ethics and Conduct sets out the minimum standards of business behaviour expected of Suppliers, who must have processes in place to monitor and maintain these standards, including within their own supply chains. Suppliers must comply with child protection laws, including United Nations Convention on the Rights of the Child and the international Labour Organization Convention Numbers 138 and 182. Suppliers must also comply with local laws regarding the minimum age of employees and all legal requirements for the work of authorised young workers, particularly those relating to hours, wages and safe working conditions. (link to NLTG/Sunwing Resorts & Hotels Code of Conduct for suppliers)

NLTG Supplier Code of Conduct

COMMUNITY AND SOCIAL ACTIVITIES (EVENTS AND DONATIONS)

- Save the children
- World Animal Protection
- Support activities for National Children's Day
- Arrange and participate in beach clean-up activities
- Clean the area in front of the hotel entrance twice a week
- Participate in the Old Calendar Donation Project to produce Braille books for the visually impaired in Krabi Province
- Arranging Blood donation campaigns 4 times per year
- Daily Beach cleaning at hotel beach front area.
- Cooperation with the local community with flood and other emergency planning/relief/support

CONTACT US:

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