

Rhodes Bay Sustainability Report and Policies

2021-2023

OUR POLICIES

Since **Sustainability** improves the quality of our lives, protects our ecosystem and preserves natural resources, **Rhodes Bay Hotel & Spa** has been striving to build engagement into practices and processes with the view to make our company more efficient and ensure its longevity.

Our approaches are associated with protecting the environment, the human capital as well as returning to the local community.

The **Policy** and our **Commitments** framework consists of rendering sustainable accommodation, taking responsibility for the impact of our operations on the environment, our employees' engagement and social sustainability. Our initiatives include the following :

Environment

- Complying with legal requirements of environmental legislation and regulations
- Defining environmental objectives and measuring progress
- Efficient use of energy resources
- Waste management with emphasis on reuse and recycling
- Minimizing pollution by reducing the use of harmful substances
- Raising awareness among the company's Employees, our Guests, Suppliers and the local community about our environmental commitments and sustainability

Employees

- Complying with legal requirements and regulations on employment and human rights
- Creating and Maintaining a workplace Free from Harassment and Discrimination of sex, religion, age, culture, nationality, sexual orientation and disability
- Encouraging and training our employees to develop their skills
- Educating and Training our employees on sustainability policies to understand and participate actively in achieving our objectives

Local community

- Employing people from the local community wherever possible
- Consulting and exchanging information with the community on issues of their interest
- Purchasing goods and services from local suppliers, wherever possible
- Supporting local businesses and activities through promotion, donations, etc.
- Protecting children from all forms of abuse and exploitation, ensuring our employees are trained so they know what to do if they suspect a child is at risk, inside or outside our facilities.

SUSTAINABILITY RESULTS, ACTIONS AND TARGETS

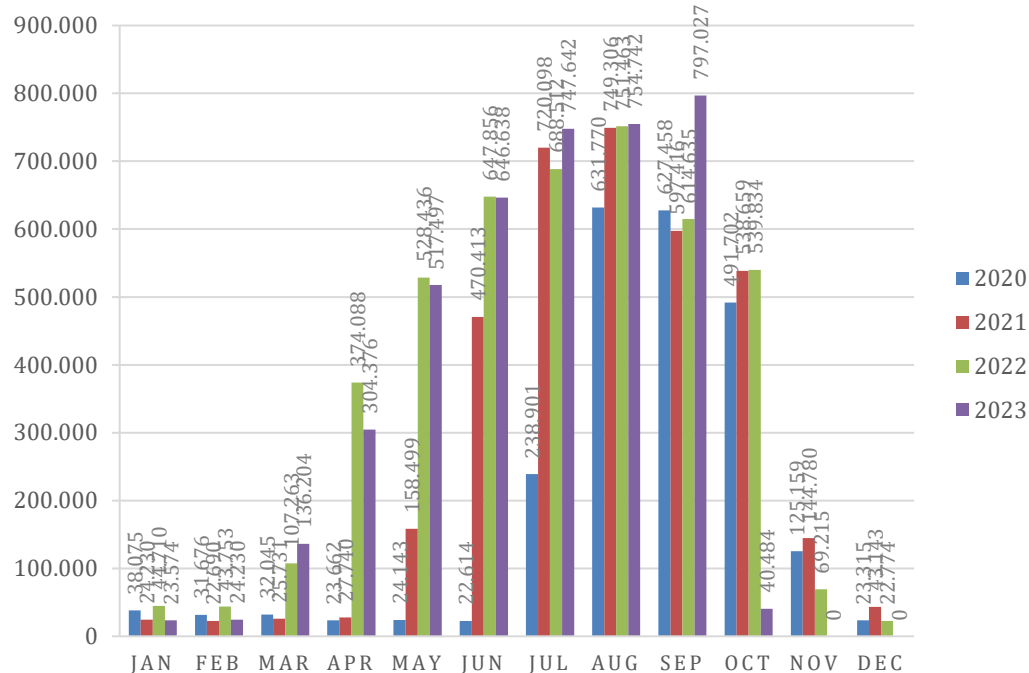
ENERGY MANAGEMENT

Our commitment to save energy includes protecting the environment and at the same time lowering costs. To minimize the energy consumption, we have already taken the following measures and made improvement in the following :

- We have installed LED lighting in all Rooms of the Rhodes Bay Building as well as the Elite Suites Building
- Also, LED Lightings have been installed in all the Floor Corridors
- We have optimized machinery and equipment in good working condition
- We use timers and sensors in order to monitor energy consumption
- We use high efficiency machinery and A/C Units for cooling
- We set objectives for limiting consumption with specific targets

Our targets for 2021 had been accomplished, and the energy consumption (**Kwh**) **this year 2023** has been reduced by **9% per Guest Night** .Our upcoming target is to remain this below or even lower the consumption by **3%** .

ΣΥΝΟΛΙΚΗ ΚΑΤΑΝΩΣΗ ΕΝΕΡΓΕΙΑΣ (KWH)



ΣΥΝΟΛΙΚΗ ΚΑΤΑΝΩΣΗ ΕΝΕΡΓΕΙΑΣ (KWH)

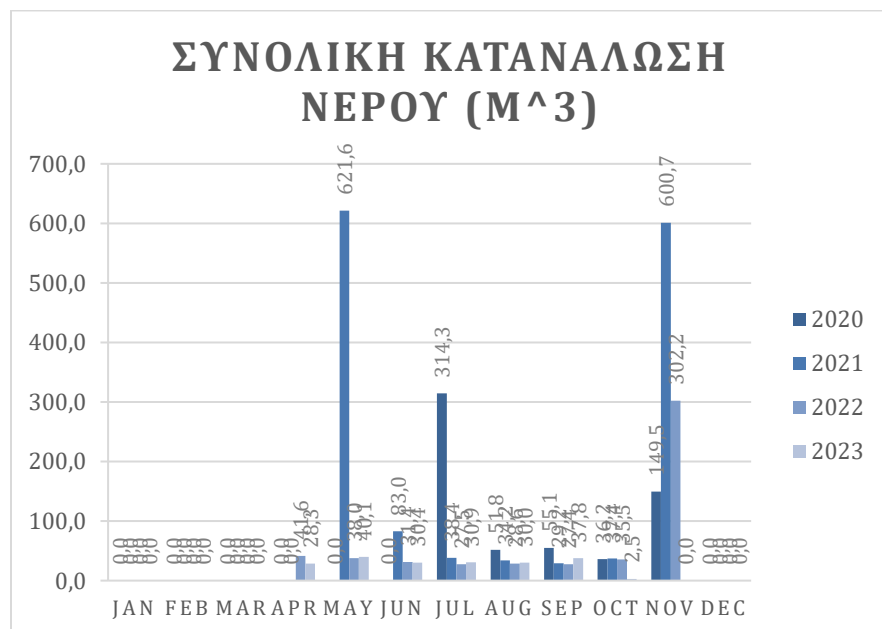
Month	2020	2021	2022	2023
Jan	38.075	24.230	44.710	23.574
Feb	31.676	22.690	43.753	24.230
Mar	32.045	25.731	107.263	136.204
Apr	23.662	27.740	374.088	304.376
May	24.143	158.499	528.436	517.497
Jun	22.614	470.413	647.856	646.638
Jul	238.901	720.098	688.512	747.642
Aug	631.770	749.306	751.463	754.742
Sep	627.458	597.416	614.635	797.027
Oct	491.702	538.659	539.834	40.484
Nov	125.159	144.780	69.215	0
Dec	23.315	43.143	22.774	0
Total	2.310.518	3.522.706	4.432.537	3.992.414

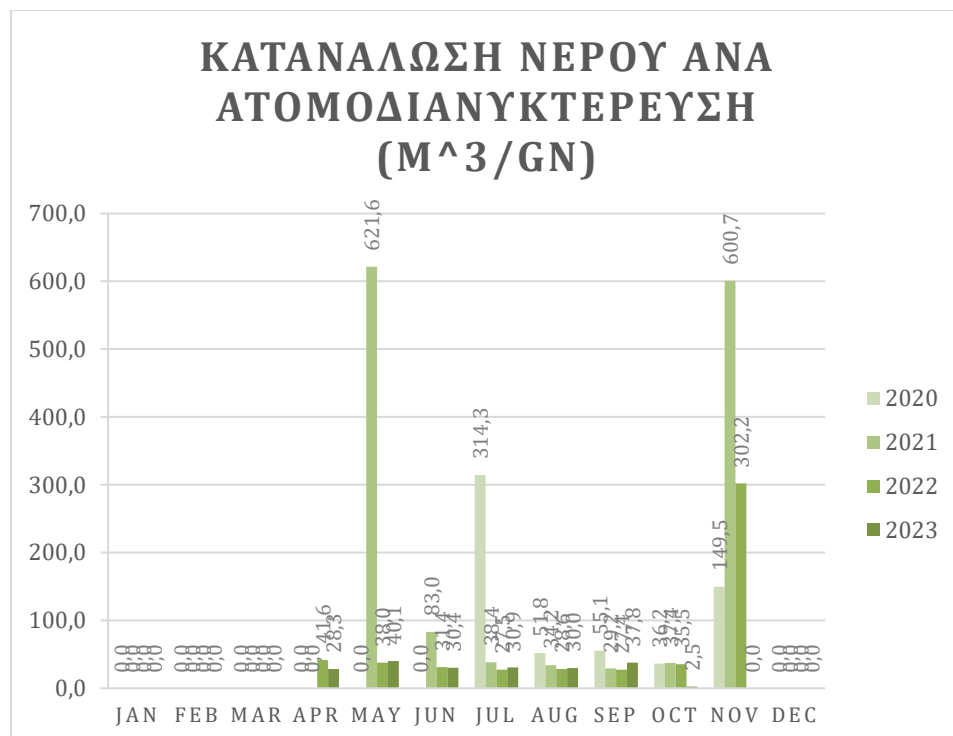
WATER MANAGEMENT

With the view and perception that **Water** is a precious resource. Having this in consideration, we are doing our best to reduce water consumption in our operations, to use it wisely and safely by developing a water saving culture and implementing the following actions:

- We check for leaks on a daily basis
- We have installed water reduction devices in all taps in line with the Travelife Standards
- We have designed our garden irrigation system with automated systems
- We have trained our employees about water conservation
- We have a **Towel** and **Linen** and **Water Policy** in place

Our targets since **2020** have been accomplished, and all the **water consumption reduce** implementations present a substantial **reduction** of **16%** per **Guest Night**, as per the Chart below





WASTE MANAGEMENT

All the waste generated is managed responsibly. Recycling is managed by authorized companies and our organic waste by the Municipality of Rhodes .

We recycle the following items:

- Paper
- Plastic items
- Glass
- Cooking oils
- Batteries
- Electric appliances
- Toner cartridges
- Plastic Bottle Caps

We are targeting in improving recycling rates and start managing **Food Waste**. Registration of **Hazardous Waste** as well as **Food Waste** procedure are in place

LOCAL COMMUNITY

We support local communities in many different ways.

- We offer employment opportunities, and we support local employees
- We opt to purchase food supplies from the local market and the local suppliers
- We cooperate with local service providers
- We support local traditions and local festivals
- We urge our guests to explore and discover Rhodes respecting the local culture and customs, the Natural Habitat, Wildlife and Fauna
- We organize Activities and Actions on site , with our Guest, our Employees and the local Community , themed with the local wildlife, the culture and local and International Heritage of Rhodes

COMMUNITY ACTIONS

The table that follows enlists all the actions and activities we launched and completed during our 2021-2023 Certification, as well as the actions planned for the following year 2024.

BEACH & SEA LIFE

BLUE FLAG RAISE

Raising the Blue Flag Photo shoot with staff and Guests

BLUE FLAG 2021 BLUE FLAG 2022

International Programme Participation & Award

BLUE FLAG 2023

International Programme Participation & Award
International Programme Participation & Award

“MARINE LIFE RHODES”
with
Hydrobiological Research Center
and the Aquarium of Rhodes
2021

“Rhodian Sea Life Awareness
Day”
2023

MARINE ADVENTURE DAY
by Blutopia Marine Biology Center
August 2023

Presentation on the **“Marine Life”** and endangered species of Rhodes and the Dodecanese, Activities, Games, sea creature’s microscope examination, and Paintings Display with the participation of the hotel Guests in cooperation of the **Hydrobiological Research Center and the Aquarium of Rhodes**

Presentation on the **“Marine Life”** and endangered species of Rhodes and the Dodecanese, Activities, Games, sea creature’s Stereoscope Observation, and Paintings Display with the participation of the hotel Guests in cooperation of the **Hydrobiological Research Center and the Aquarium of Rhodes**

Presentation of the Sea Life and creatures of the Biodiversity of the west coast of Rhodes, Games, Sea Creatures live observation, Snorkelling Classes at the beach , Interactive Games, Pool Fishing Game, Painting and Exhibition, Dancing Classes

ANIMALS WELFARE

ALKYONI the KINGFISHER
RESCUE

The AEGEAN WILDLIFE HOSPITAL
&
HORTOBAGY -
BULGARIA DOCUMENTARY

- An **Alkyoni** bird injured on the hotel grounds was sent to **ANIMA** Wildlife Refuge and then to the Aegean Wildlife Hospital
- Information on the life and history of the bird Alkyoni posted on the hotel social media
- To raise awareness to guests on protecting the wildlife a “First Release” **Documentary** was shown on the Public Hotel TV about the course of actions **Janos Deri / Hungarian Hortobagy** and **Marios Fournaris / Paros Island** have been taking for 25 years, for

healing injured birds only on the financial support of strangers,

- The documentary was shown on the German TV afterwards
- The hotel posted information and leaflets around the hotel grounds and Noticeboards

Sea Animals Observation Station

- **In Cooperation with the Hydrobiological Research Center and the Aquarium of Rhodes an Observation Tower and Sign Post is to be installed for observing any injured sea animals**
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NATURE

FOREST AMBASSADORS

- The Hotels participated in the “**Forest Ambassadors**” Programme launched by the local NGO “**Gia ti Fisi**” (For Nature), where we adopt planting and growing process of a series of trees in designated areas of the island which suffer serious destruction from past fires.

The trees bear the hotel name for ever and tracking is through **Google Maps**

- Our aim is to urge Hotel Guests to be aware and sensitive on the protection of the environment of the destination they spend holidays. To show interest in donating and adopting trees upon their reservation
- Reforestation will eventually reduce **CO2** emissions on the environment

**RHODIAN ENVIRONMENTAL
AWARENESS PARK FOR
CHILDREN, TEENS & ADULTS
PROJECT**

Kallithea - Rhodes

**NATURAL RESERVE
REFORESTATION
PROJECT**

Voluntary Participation in the clean-up day and the creation of the Environmental Awareness Park Project in Kallithea launched by the NGO “**Gia ti Fisi**” (For Nature),

Participation in 10-year **Adoption and Planting 100 acres** of burnt (since 2008) land Project along with 19 Rhodian Tourist enterprises and Hotel chains

Each planted tree is identified and tracked through Google Maps

CULTURE

**EUROPEAN CULTURAL
HERITAGE DAYS**

**Hellenic Ministry of Culture and
Sports**

Sponsored the event on

“ Preservation of Neoclassical Architectural Art”

**GUESTS’ CULTURAL
AWARENESS**

Raise Guests’ Cultural awareness of Rhodes by posting on **Hotel Noticeboards** and Social Media as well as mentions on the Guests Reviews replies about festivals, Concerts, events and landmarks and highlights of the island of Rhodes

COMMUNITY & WELFARE

THE LUNCH OF SOLIDARITY

Lunch Boxes with food prepared at the hotel offered to the Holy Apostles Church

Materially Poor Parishioners, under the supervision of the Holy Metropolis of Rhodes

Part of the old **Furniture** from the rooms of Renovation Phase I were donated to the

hotel employees, to Public Schools and Kindergarten, to Public Service Offices, to Church Cultural Centers, and to Materially Poor

USED FURNITURE

Donation of end of season left dry Food, kitchen Appliances and Equipment to the Non-Profit Organisation

FOOD, KITCHEN EQUIPMENT, APPLIANCES & SUPPLIES DONATION

“Welfare & Community Development of the Municipality of Rhodes”

“FLAME” “FLOGA.org.gr” DONATION

Donation instead of Funeral Wreath to support the Organisation of “Parents with Children with hematological neoplasm and malignant tumors” **“Flame”**

BLOOD DONATION

Volunteers from the hotel Employees Team donate **Blood Bottles** every year during the summer season in cooperation with the General Hospital of Rhodes

FUTURE ARRANGEMENTS

The Hellenic Ministry of Culture & Sports Cultural Heritage Days

Cooperation with the Ministry of Culture to host and co-organise events and activities, trips and presentations on the history and cultural heritage of Rhodes City and the whole island of Rhodes as well as the Dodecanese islands

BLUE FLAG 2024

International Programme Participation Process

BIKE FRIENDLY HOTEL

Programme Participation Process